

FREE SOCIAL MEDIA WORKSHOP FOR CHARITIES, CICs, COMMUNITY GROUPS & SCHOOLS



Date: Wednesday 2nd August 2017

Venue: The Incuba, 1 Brewers Hill Rd, LU6 1AA

Time: 9.00am - 12.30pm

What will we cover?

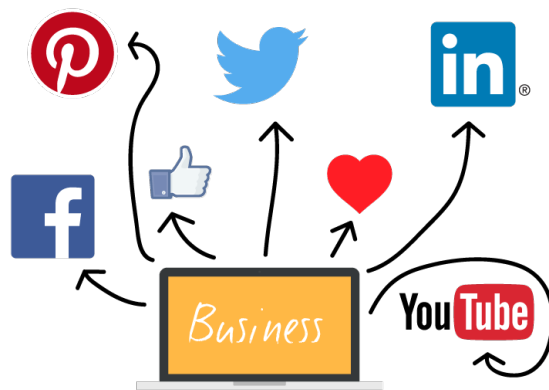
How to create visibility for your cause/group on social media. We will cover the basics of FREE visibility and also how you can harness the power of paid advertising to boost awareness.

How practical is the event?

We always encourage people to bring along a laptop so you can partake in the exercise on your real Facebook page and see first hand how to implement our tips.

What platforms will we cover?

Mainly Facebook, but we will touch on Twitter and Instagram. There is an open questions section at the end to help address any other queries.



TO BOOK : To reserve your place on this FREE event call us now on 01582 292016 or email sally@yourmarketingneeds.co.uk

Why are we doing this for free?!

To celebrate our 7th year in business, we have pledged to undertake 7 good deeds in 7 months. Most charities that have contacted us have requested social media advice, so by popular demand we will be holding a **free of charge** half day training event for local charities, community groups, schools and CICs



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