

Customer Contact Packages

Our customer contact package includes blogs, social media, newsletters - and everything you need to speak to your existing customers and prospects to remain front of mind.



What's included	Contact £325	Contact Premium £375	Contact Elite £495
1 x HTML newsletter designed and sent to customers bi-monthly – Including 1 news article, 1 x local news and internal news (supplied by you).	✓		
1 x Premium HTML newsletter designed and sent to customers bi-monthly – Including 2 news article, 1 x local news and internal news (written by YMN from briefing call).		✓	✓
1 x blog article per month – developed around your industry, including personal comments. Developed to set you as experts in your field and improve Search engine optimisation of your website (when you load onto your website).	✓		
2 x blog articles per month – developed around your industry, including personal comments. Developed to set you as experts in your field and improve Search engine optimisation of your website (when you load onto your website).		✓	✓
2 x Social media updates per week, (sent through to you action)	✓		
5 x Social media updates per week, (sent through to you action)		✓	
5 x Social media updates per week, (actioned by YMN)			✓
1 x templated offer email professionally designed HTML email to existing customers bi-monthly. Once sent you will receive a report of hot leads to call from your click throughs		✓	
1 x bespoke offer email professionally designed HTML email to existing customers bi-monthly – agreed at your monthly meeting. Once sent you will receive a report of hot leads to call from your click throughs			✓
1 mentor call monthly to agree goals for following month and review previous results	✓		
1 x mentor meeting to agree goals for following month and review previous results, PLUS telephone support up to 20 mins per month		✓	
Monthly 1 hour mentor meeting to agree goals for following month and review previous results, PLUS unlimited telephone support			✓
Quarterly referral email to customers – with access to online form for customer to complete.			✓
Referral scheme promotion – included on all material			✓
Social Contacts – upload of existing customers to your platform and promotion to share and like			✓
Customer satisfaction survey – sent quarterly, designed to provide you testimonials and quality info. Management reports following surveys.			✓