

About Your Marketing Needs



We are an award winning marketing and sales agency established for over 8 years. Our clients vary in size and cover a wide variety of business sectors including security & fire, medical, engineering, recruitment, retail and estate agencies.

We pride ourselves on becoming our customers in-house marketing team and take the time to get to know their products and services and offer best solution advice.

We Love Customers

We work with a range of customers that span across different industries and disciplines including:

- Recruitment
- Medical/Social Care
- IT & Telecoms
- Security & Fire Industry
- Manufacturing
- Fitness Industry
- Service Industries



Central Bedfordshire Council



Deakin-White

Your Local Estate Agent



We Love Local

We are proud to be part of the local community and support



various projects including local schools and the historic Priory Church renovations.

Clients Say

"It's not just fun working with the team at YMN, they also deliver on their promises of delivering effective marketing to get us ahead."

Anthony Meader - Director

IMPULSE

Proud Winners

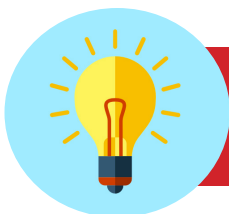
in 2017



2017

WINNER

Dunstable Business of the Year



**How about a FREE consultation?
Call now to book yours on 01582 292016**



It's time to start turning your contacts into contracts...

YOUR
MARKETING
NEEDS

Customer Contact Packages



Our 'contact' packages include blogs, social media, newsletters - and everything you need to speak to your existing customers and prospects to remain front of mind.

Remember, if you are not speaking to your customers, your competitors probably are...

What's included	Contact £375	Contact Premium £495	Contact Elite £650	Winners pack £895
1 x HTML newsletter designed and sent to customers bi-monthly – Including 1 news article, 1 x local news and internal news (supplied by you).	✓			
1 x Premium HTML newsletter designed and sent to customers bi-monthly – Including 2 news article, 1 x local news and internal news (written by YMN from briefing call).		✓	✓	✓
1 x blog article per month – developed around your industry, including personal comments. Developed to set you as experts in your field and improve Search engine optimisation of your website (when you load onto your website).	✓			
2 x blog articles per month – developed around your industry, including personal comments. Developed to set you as experts in your field and improve Search engine optimisation of your website (when you load onto your website).		✓	✓	✓
2 x Social media updates per week, (sent through to you action)	✓			
5 x Social media updates per week, (sent through to you action)		✓		
5 x Social media updates per week, (actioned by YMN)			✓	✓
1 x templated offer email professionally designed HTML email to existing customers bi-monthly. Once sent you will receive a report of hot leads to call from your click throughs		✓		
1 x bespoke offer email professionally designed HTML email to existing customers bi-monthly – agreed at your monthly meeting. Once sent you will receive a report of hot leads to call from your click throughs			✓	✓
1 mentor call monthly to agree goals for following month and review previous results	✓			
1 x mentor meeting to agree goals for following month and review previous results, PLUS telephone support up to 20 mins per month		✓		
Monthly 1 hour mentor meeting to agree goals for following month and review previous results, PLUS unlimited telephone support			✓	✓
Quarterly referral email to customers – with access to online form for customer to complete.			✓	✓
Referral scheme promotion – included on all material			✓	✓
Social Contacts – upload of existing customers to your platform and promotion to share and like			✓	✓
Customer satisfaction survey – sent quarterly, designed to provide you testimonials and quality info. Management reports following surveys.			✓	✓
Customer calls - calls to an average 50 contacts a month to 'touch base' to upsell, cross sell or promote a specific offer from our expert telesales team				✓



On average, 80% of new business will come from existing contacts



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