

About Your Marketing Needs



We are an award winning marketing and sales agency established for over 8 years. Our clients vary in size and cover a wide variety of business sectors including security & fire, medical, engineering, recruitment, retail and estate agencies.

We pride ourselves on becoming our customers in-house marketing team and take the time to get to know their products and services and offer best solution advice.

We Love Customers

We work with a range of customers that span across different industries and disciplines including:

- Recruitment
- Medical/Social Care
- IT & Telecoms
- Security & Fire Industry
- Manufacturing
- Fitness Industry
- Service Industries



Central Bedfordshire Council



Deakin-White

Your Local Estate Agent



We Love Local

We are proud to be part of the local community and support



various projects including local schools and the historic Priory Church renovations.

Clients Say

"It's not just fun working with the team at YMN, they also deliver on their promises of delivering effective marketing to get us ahead."

Anthony Meader - Director

IMPULSE

Proud Winners

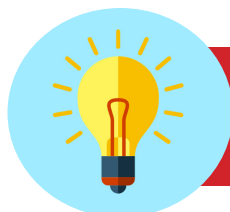
in 2017



2017

WINNER

Dunstable Business of the Year



**How about a FREE consultation?
Call now to book yours on 01582 292016**



It's time to start turning your contacts into contracts...



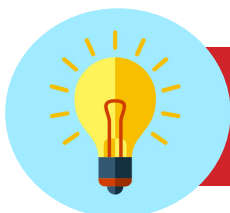
Sales Package

These packages deliver you both the tools for sales with a campaign, including creative, landing pages and support. Plus the sales planning and coaching for the follow ups, giving you the best chance of success.



What's included	Light package £450	Sales £1,000	Sales Premium £1,250	Sales Elite £1,600
1 x Campaign creative - headline creative developed for the campaign (up to 2 ideas)	✓	✓		
1 x Campaign creative - headline creative developed for the campaign (up to 3 ideas)			✓	✓
Artwork developed for creative - including HTML email and social media image	✓			
Artwork developed for creative - includes 2 mediums (eg print and email)		✓		
Artwork developed for creative - includes 4 mediums (eg print and email)			✓	✓
Social media updates to support campaign x 3 per week	✓			
Full social media campaign on network of choice to support campaign		✓	✓	✓
Landing page developed for campaign - design		✓		
Landing page developed for campaign - design and build			✓	
Landing page developed for campaign - design, build and manage response				✓
Key word research for PPC - suggestions		✓		
Key word research for PPC - suggestions and set up			✓	
Key word research for PPC - suggestions, set up, monitor and adjust				✓
Sales and campaign planning - with key points		✓	✓	✓
Sales script development		✓	✓	✓
Sales team briefing/support - 1 hour			✓	
Sales team briefing/support - half day				✓
One to one support, thought campaign				✓
Review of campaign - call		✓		
Review of campaign - meeting			✓	
Review of campaign - meeting				✓

*Light package only available when combined with customer comms package



On average, 80% of sales are made on the 5-12th contact - so a full campaign is key!



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