About Your Marketing Needs

We are an award winning marketing and sales agency established for over 8 years. Our clients vary in size and cover a wide variety of business sectors including security & fire, medical, engineering, recruitment, retail and estate agencies.

We pride ourselves on becoming our customers in-house marketing team and take the time to get to know there products and services and offer best solution advice.

We Love Customers

We work with a range of customers that span across different industries and disciplines including:

- Recruitment
- Medical/Social Care
- IT & Telecoms
- Security & Fire Industry
- Manufacturing
- Fitness Industry
- Service Industries

FIRE FM

Central Bedfordshire Council

TOWN & COUNTRY Security Systems Ltd

protecX

Deakin-White
Your Local Estate Agent

TAYLOR & FAITH
SPECIALIST RECRUITMENT

Foundations Project

We Love Local

We are proud to be part of the local community and support various projects including local schools and the historic Priory Church renovations.

Clients Say

"Its not just fun working with the team at YMN, they also deliver on their promises of delivering effective marketing to get us ahead."

Anthony Meader - Director

IMPULSE

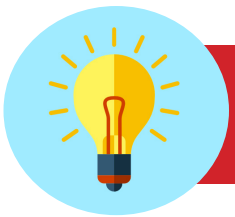
Proud Winners

in 2017

SME BEDFORDSHIRE Business Awards 2017

WINNER

Dunstable Business of the Year



How about a FREE consultation?
Call now to book yours on 01582 292016

It's time to start turning your contacts into contracts...

YOUR MARKETING NEEDS

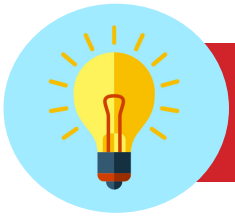
t) 01582 292016 e) katey@yourmarketingneeds.co.uk w) www.yourmarketingneeds.co.uk

Websites for everyone!

Want people to know how great you are? Then our simple web packages provide you with the key building blocks, with options for either brochure websites or webshops - they are as simple or complicated as you require, simply tell us what you want to achieve and we will do the rest!

Brochure websites - What's included	Brochure £1000	Brochure plus £1500	Bespoke brochure £2000
Single page brochure website - about - why us - news - services - team	✓		
2 x detailed pages		✓	
4 x bespoke sections			✓
Social media set up - up to 3 platforms			✓
Social media review - varying number of platforms	✓ x1	✓ x2	✓ x3
Blog x varying number of examples	✓ x2	✓ x4	✓ x6
Social media updates x varying Amounts of updates to get you going	✓ x30	✓ x60	✓ x90
How to be social and create engagement training - varying time allocation	1.5hr	0.5dy	0.5 D + 3 mnth support

Web Shops that work - What's included	Webshop basics £1600	webshop Premium £1900	Webshop Elite £2500
Webshop design and build including payment gateway - standard template	✓		
Webshop design and build including payment gateway - bespoke		✓	
Webshop design and build including payment gateway - bespoke, invoices and emails			✓
PPC keywords - suggestions	✓		
PPC keywords - suggestions and set up		✓	✓ + adjustments
Email campaign - existing customers		✓	✓
Templates for offers - percentage off		✓	✓
Hosting support and web updates		✓	✓



On average, 80% of new business will come from existing contacts

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